



Business Spotlight Schedule

The Business Spotlight is an opportunity for CORE 100 members to delve deeper into a specific topic related to their profession, or to describe in more detail certain aspects of their business model. This allows the rest of the members to gain a better understanding of specific products, services, pricing, and industry hot topics relating to the selected profession. Due to time constraints, please try to limit the business spotlight to 5-7 minutes and drill down to the core of the topic.

The following schedule was developed for planning purposes and to ensure that a business spotlight is accomplished every week for maximum exposure. For those who can't perform a business spotlight during their timeslot, please consider passing the opportunity to those who may want an additional opportunity or try to swap dates with another member. Please contact Andrew Heatley 717-870-8651 if your name was omitted or to make any changes to the schedule. Thanks and good luck!

Business Spotlight Rotation	
Name	Date
Jeff Rutkowski	11/9/2011
LJ Wertalik	11/16/2011
Tony Massimino	11/23/2011
Rich Adinolfi	12/7/2011
Don Feuerstein	12/14/2011
Phyllis Mullins	12/21/2011
Joe Johnson	1/4/2012
Pete Gagne	1/11/2012
Rich Grabowski	1/18/2012
Andy Robinson	2/1/2012
Jen Holdorf	2/8/2012
Cathy Freschi	2/15/2012
Andrew Heatley	2/22/2012
Claudia Rutkowski	3/7/2012
Brian Hollander	3/14/2012
Brittany Rotonto	3/21/2012
Ed Woodhead	4/4/2012
Seth Bronko	4/11/2012
Alan Del Monte	4/18/2012

Also, as discussed on 11/2's meeting, we are going to be initiating a specified monthly format for the weekly meetings. Here is the breakdown:

1st week in month: A rotated responsibility for leading the meeting. The responsibility will follow the rotation below:

Group Leadership Rotation	
Name	
LJ Wertalik	
Tony Massimino	
Rich Adinolfi	
Don Feuerstein	
Phyllis Mullins	
Joe Johnson	
Pete Gagne	
Rich Grabowski	
Andy Robinson	
Jen Holdorf	
Cathy Freschi	
Andrew Heatley	
Claudia Rutkowski	
Brian Hollander	
Brittany Rotonto	
Ed Woodhead	
Seth Bronko	
Jeff Rutkowski	
Alan Del Monte	

2nd week in month: This week is designated as the target week where guests are encouraged to attend. Guests of course will be allowed other weeks, but this meeting is targeted especially for guests.

3rd week in month: Business as usual

4th week in month: Business After Hours

5th week in month: Business as usual (if applicable)